



Product and Services Overview for Financial Institutions



CashTrans believes that financial institutions have a wonderful opportunity to compete more aggressively than ever before. Effective cross-selling of additional products and services and attracting new clientele is critical for growth. Financial institutions can also “**out-service**” their competition through innovative new products, both online and at the branch, that deliver convenience and efficiency at lower costs. CashTrans is dedicated to helping you succeed. Following are several outstanding CashTrans’ solutions.

Increase ATM convenience through advanced cash and check deposit automation. Industry reports show that an individual will visit an ATM 24-30 times per year versus visiting the branch only 2 times during the same time period.

SOLUTION: CashTrans offers the latest in Cash/Check Deposit Automation through multiple manufacturers. CashTrans’ bundled solution makes it easy and affordable for any sized institution to offer advanced technology.



Growing your customer base is a top priority in today’s competitive marketplace. It is estimated that there are over 70 million “Generation Y” and 30 million “Generation Z” consumers and many believe they are critical to long-term survival. Financial institutions need a more effective program to serve these fast growing demographic groups. Hispanics will account for more than 50% of new U.S. retail banking customers according to an FDIC projection in the next decade.

SOLUTION: CashTrans has Multi-lingual ATMs, Prepaid Debit and Payroll cards to help our institutions compete.



800.262.7995
cashtrans.com

3286 Humphries Hill Road, Austell, GA, 30106
800-262-7995 - 770-941-6680 - Fax 770-941-6819
www.cashtrans.com



It has been reported that two-thirds of all branch visits involve the teller line and about 50% of the transactions involve cash. Many financial institutions are seeking to improve the branch customer experience by reducing teller lines and speeding up the process.

SOLUTION: CashTrans offers the latest in automated teller and cash recyclers from Wincor Nixdorf that can help financial institutions reduce the need for cash up to 25% or more!



Financial institutions are continually looking for ways to reduce expenses and increase efficiencies. ATMs are very expensive and costly to operate and service.

SOLUTION: CashTrans offers a full range of equipment and processing options to financial institutions. We can purchase your existing ATM portfolio and put it into our ATM Outsourcing program which can save you as much as 40% in real costs!

Since 1996, **CashTrans** has specialized in the deployment of cost efficient ATMs and have provided unparalleled processing services for independent financial institutions and small businesses. Our program consists of a complete full-service solution with both “Help Desk,” “On-Site Service,” and transaction processing. All equipment is serviced by Certified ATM Technicians strategically located to offer the fastest response time possible. **CashTrans** is committed to maintaining its leadership and to providing the latest technologies available in the industry today.

Contact us today to discuss CashTrans’ solutions or visit our website:
www.cashtrans.com for more information.

“We will earn your business everyday!”



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